

# CARLSBAD TOURISM BUSINESS IMPROVEMENT DISTRICT (CTBID) BOARD

August 14, 2020 AGENDA

1:30 p.m.  
City of Carlsbad  
Carlsbad, CA

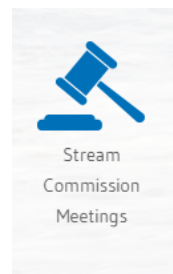
---

## Welcome to the Carlsbad Tourism Business Improvement District Board Meeting

We welcome your interest and involvement in the city's legislative process. This agenda includes information about topics coming before the CTBID Board and the action recommended. You can read about each topic in the reports, which are available on the city website. The City Clerk is also available to answer any questions you have about CTBID Board meeting procedures.

### How to Participate

- Per State of California Executive Order N-29-20, and in the interest of public health and safety, we are temporarily taking actions to prevent and mitigate the effects of the COVID-19 pandemic by holding CTBID meetings electronically or by teleconferencing.
- CTBID Board meeting can be watched via livestream or replayed on the city website at <http://www.carlsbadca.gov>.
- You can participate in the meeting by e-mailing your comments to Cheryl Gerhardt at [cheryl.gerhardt@carlsbadca.gov](mailto:cheryl.gerhardt@carlsbadca.gov) prior to commencement of the agenda item. Your comment will be transmitted to the CTBID Board at the start of the agenda item.
- If you desire to have your comment read into the record at the CTBID Board meeting, please indicate so in the first line of your e-mail and limit your e-mail to 500 words or less.
- These procedures shall remain in place during the period in which state or local health officials have imposed or recommended social distancing measures.



### Reasonable Accommodations

Persons with a disability may request an agenda packet in appropriate alternative formats as require by the Americans with Disabilities Act of 1990. Reasonable accommodations and auxiliary aids will be provided to effectively allow participation in the meeting. Please contact the City Manager's Office at 760-434-2821 (voice), 711 (free relay service for TTY users), 760-720-9461 (fax) or [manager@carlsbadca.gov](mailto:manager@carlsbadca.gov) by noon on the Monday before the meeting to make arrangements.

---

**PLEASE NOTE: AS A RESULT OF THE WAIVERS IN EXECUTIVE ORDER N-29-20, THE BROWN ACT PERMITS FULL PARTICIPATION BY OFFICIALS IN MEETINGS THROUGH VIDEO OR AUDIO TELECONFERENCE.**

### CALL TO ORDER:

### ROLL CALL:

**CONSENT CALENDAR:** The items listed under Consent Calendar are considered routine and will be enacted by one motion as listed. There will be no separate discussion on these items prior to the vote, unless an item is removed.

### **1. APPROVE MINUTES OF July 7, 2020**

To approve the minutes of the July 7, 2020 meeting of the CTBID Board of Directors.

## **REPORTS AND DISCUSSION ITEMS:**

### **2. STAFF REPORT**

Staff will provide the following reports at this time:

- a) Financial update – Cheryl Gerhardt
- b) CTBID Grant Update
- c) CTBID Assessment Modification - Civitas

### **3. AB 8-20-195 ADOPT REVISED 2020-21 ANNUAL REPORT**

Adopt Resolution approving Fiscal Year 2020-21 Revised CTBID annual Report and Budget.

### **4. NEXT MEETING TO BE HELD OCTOBER 14, 2020 AT 1PM**

- a) Visit Carlsbad quarterly report

## **GENERAL COUNSEL COMMENT**

**PUBLIC COMMENT:** In conformance with the Brown Act and California Executive Order No. N-29-20, members may comment on items not on the agenda by submitting comments as provided on the front page of this agenda. The Clerk will read comments as requested. Comments not read will be included in the record of the meeting. In conformance with the Brown Act, no Board action can occur on items not on the agenda.

## **ADJOURNMENT**